

**Health Communication Division
National Communication Association
2022 Business Meetings**

November 8th, 2021

Business Meeting #1: 3:30 p.m. – 4:45 p.m. (PST) – Held Virtually via Zoom

November 19th, 2021

Business Meeting #2: 11:00 a.m. - 12:15 p.m. (CST) – In Person

-----**BUSINESS MEETING #2**-----

Immediate Past Chair: Dr. Kate Magsamen-Conrad, University of Iowa

Chair: Dr. Ambar Basu, University of South Florida

Vice-Chair: Dr. Leandra H. Hernández, Utah Valley University

Vice-Chair Elect: Dr. Jill Yamasaki, University of Houston

Secretary: Dr. Charee M. Thompson, University of Illinois Urbana-Champaign

Graduate Student Representatives: Joshua Santiago, University of Kentucky; Kelsey Binion, IUPUI, Indianapolis

DEI Committee members: Dr. Iccha Basnyat, George Mason University (Chair); Dr. Rati Kumar, San Diego State University (Vice Chair); Dr. Gabriela Morales, New Mexico State University (Member)

LA Representatives: Dr. Shari Hoppin, Troy University; Dr. Marie Haverfield (San Jose State University)

I. Call to Order

A. Vice-Chair Ambar Basu called the meeting to order at 11:00 a.m. (PST)

B. Vice-Chair Ambar Basu went over the agenda for the business meeting.

1. LA report
2. HCD Division slots for 2023 and other details
3. Announcing results of division officers' election
4. HCD Awards 2022
5. Thank you to our officers
6. Discussion on proposed bylaw revisions
7. Streamline voting
8. Adjourn

C. Research Council Chair Chuck Morris attended the meeting. The goal is to make a few announcements about the strategic plan and other convention related items.

II. Officer Reports

A. Legislative Assembly Representatives Dr. Shari Hoppin, Troy University; Dr. Marie Haverfield (San Jose State University)

1. Publication revenue is a 1/3 of our annual revenue
2. Consideration of membership; membership increases?
3. Financial report—need to stay in budget, cut costs
 - Philanthropic efforts—revive them? But they also cost.
 - Fixing up the carriage house and renting.
4. Completing the membership survey; 23% completed the survey.
5. Hired consulting firm. Most feedback revolved around the convention. Can reach out to LA reps for more info.
6. 2020 audit of financial report—74% of the assets are placed in investments.
 - Leadership is navigated questions of whether to use those funds.
 - Around \$800K deficit for the past several years.
 - However, the investments are not reliable.
7. Two strategic plans at LA:
 - Motions to include comments about fiscal responsibility, did not pass
 - IDEA
 - Embracing DEI kind of statement to put onus on organization—supported by IDEA taskforce; this passed.
 - IDEA task force presented strategic plan; enthusiastically passed.
 - Overall to build a more inclusive structure for the organization.
 - Shari: Friday session: two people from consulting group. Survey, focus groups, SWOT analysis.
 - Opportunities about working with private sector, being more data-driven.
 - One threat was IDEA report was whitewashed and watered down—mistrust. IDEA task force proposed items (or one person did), but they were not included.
8. New communication and anxiety division was proposed and passed.

B. Chair Ambar Basu

2023 NCA Conference:

1. Convention Theme: Freedom
2. Convention Dates: November 16–19, 2023
3. Convention Location: National Harbor, Maryland
4. 37 slots allotted to our division
5. Submissions accepted:
 - January 9–March 29, 2023
6. Please consider reviewing!

Our new division officers

- A. Vice-Chair Elect:** Dr. Charee Thompson, University of Illinois Urbana-Champaign
- B. Secretary:** Dr. Anna Kerr, Ohio University
- C. Vice-Chair, DEI Committee:** Dr. Amanda Martinez, Davidson College
- D. Member, DEI Committee:** Dr. Wei Peng, Washington State University
- E. LA Representative 1:** Dr. Grace Ellen Brannon, University of Texas at Arlington

Awards for 2022

A. Promoting Equity & Inclusion Award

Dr. Jennifer Kam, University of California, Santa Barbara

B. Distinguished Scholar Award:

Dr. Xiaoli Nan, University of Maryland

C. Distinguished Article Award

Haverfield, M. C., & Theiss, J. A. (2016). Parent's alcoholism severity and family topic avoidance about alcohol as predictors of perceived stigma among adult children of alcoholics: Implications for emotional and psychological resilience. *Health communication, 31*(5), 606-616.

D. Early Career Award:

Dr. Qinghua Yang, Texas Christian University

E. Top Paper Awards:

1. 'I learned myself': Uncovering health literacy development as an agentic behavior by Korean immigrants in the U.S. during the COVID-19 pandemic through the lens of structuration theory by Seulgi Park and Rukhsana Ahmed
2. 'It does make you feel like you're crazy': Women's experiences of health-related communicative disenfranchisement by Charee M. Thompson, Sara Babu, and Shana Marie Makos
3. 'We're not medical... but we know our client': Doulas' Experiences of Race and Identity as Professional Support Providers in Birth Spaces by Bentley Porterfield-Finn, Goldbug, Meara Faw, and Michelle M. Matter
4. 'You're so brave': Placing and Unpacking Fatphobic (Micro)Aggressions with 'Body-Positive' Instagram Influencers and Activists by Yea-Wen Chen, Victoria Kalaydjian, and Alyssa Dwyer
5. Patterns of Disruptions: Complexities of Discursive-Embodied Triggers and Resilience Responses of Individuals with Autoimmune Diseases by Bianca Siegenthaler, Jared Vincent Worwood, and Willow Craine
6. Stories for Us, or for Others: Digital Storytelling with a Harm Reduction Organization and the Culture-Centered Approach to Health Communication by Rachel Young and Dominic Dongilli

F. Abby Prestin Dissertation of the Year Award (Honored at ICA):

Dr. Youllee Kim (University of Denver): "Health Activism: Investigating the Role of Hope and Neighborhood-Related Perceptions in Solving Neighborhood Health Issues"; Dissertation directed by: Dr. Rachel Smith (Penn State)

G. Amanda L. Kundrat Thesis of the Year Award (Honored at ICA):

Rachel V. Tacker (University of Connecticut): "Oh, by the way, I'm broken. So, if you're expecting an orgasm it probably will not happen!: An exploration of stigma perceptions, experiences, and management of sexual health through disclosure processes"; Thesis directed by: Dr. Pamara F. Chang (University of Cincinnati)

Departing Division Officers

- A. DEI Chair:** Dr. Iccha Basnyat, George Mason University
- B. DEI Committee Member:** Dr. Gabriela Morales, New Mexico State University
- C. Secretary:** Dr. Charee Thompson, University of Illinois Urbana-Champaign
- D. Grad Student Representative:** Joshua Santiago, University of Kentucky
- E. LA Representatives:** Dr. Shari Hoppin, Troy University; Dr. Marie Haverfield (San Jose State University)
- F. Immediate Past Chair:** Dr. Kate Magsamen-Conrad, University of Iowa

Discussion of bylaws, bylaw changes

1. Secretary Charee Thompson pulled up bylaws with annotations from executive committee's work for suggested changes and prior years' voting results needed to be codified in the bylaws.
2. Our goal – to have a discussion on the revisions we have made, gather edits and incorporate them into the revised version that will be in the ballot in January 2023.
 - Role modifications for Vice Chair Elect, Vice Chair, and Chair
 - Section 6 – Officers' Duties (Ambar leads)
 - ▶ Discussion
 - ▶ What happens next?
3. Other items
 - Ad hoc committee review awards (Kate Magsamen-Conrad leads)
 - We would like an ad-hoc committee to look at the awards criteria— why we have them, why certain criteria and what the criteria mean.
 - Motion to discuss and open the floor, then it was first and seconded (not sure by whom).
 - Kathryn Greene clarified that the chair can propose an ad-hoc committee for a year, up to two before it goes for vote to committee.
 - Ambar Basu suggests it's a four-member committee, one untenured, one tenured.
 - Emily Scheinfeld suggested one of the members comes from the DEI committee, but it is not the chair. (The VCE or the member?)
 - Iccha Basnyat shared we should also think about methods and institutional representation.
 - Kate Magsamen-Conrad mentioned the idea of having folks who had served on the awards committee before because they have been through the process.
 - Ambar Basu brought up that the committee would also solicit awards.
 - Kathryn Greene shared experience in ad hoc DEI meeting to determine time commitment: Qualifications, generating nominees (carrying forward nominees?)
 - Motion to close discussion, and it was seconded (not sure by whom).
 - Streamlining voting windows
 - Executive committee has discussed how to streamline voting windows to reduce burden and confusion for members: one pre NCA when we elect members and one early Spring, post/NCA where we to put to vote things discussed at NCA.

III. Passing the Gavel

- A. Chair Ambar Basu passed the gavel to Vice Chair Leandra H. Hernández.**

IV. Announcements from the floor:

- A. Jeff Child: dissertation fellowship for CPM center, of \$10,000. April 15th deadline. Solicit material.
- B. Social norms and health communication book. Submission and reviewers.
- C. NIH visit from Bill Elwood. Communication and health research from common fund—listserv to join. MWR award was presented—due in January and put in newsletter.
- D. DCHC is hosted my GMU, abstract is December 1st. They are talking with Bill Elwood (NIH) to amplify reach of health communication.

V. Adjournment

- A. Kathryn Greene motioned to adjourn.**
- B. Ambar Basu adjourned meeting before panel ended at 12:15pm (exact time not captured).**

Respectfully submitted,
Charee M. Thompson, PhD
NCA Health Communication Division Secretary 2021-2022
University of Illinois Urbana Champaign