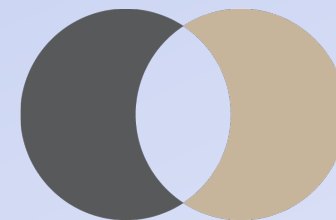


How to Get Published

Tips to help you succeed



NATIONAL
COMMUNICATION
ASSOCIATION

NCA's Journals



Why You Should Read a Journal's Aims & Scope

The image displays two overlapping screenshots of the Taylor & Francis Online website for the *Journal of International and Intercultural Communication*. The top screenshot shows the journal's homepage, where the 'Aims and scope' link in the navigation menu is circled in red. The bottom screenshot shows the 'Aims and scope' page, which includes a description of the journal, submission instructions, and a list of navigation links.

Journal of International and Intercultural Communication
Published on behalf of the National Communication Association

Enter keywords, authors, DOI etc. [Search]

Submit an article | New content alerts | RSS | Citation search

This journal

- Aims and scope**
- Instructions for authors
- Society information
- Journal information
- Editorial board
- Related websites
- Subscribe

Journal news
Read our online guides for tips on getting published and the publishing process

Latest articles

- Research article: WeChat use among Chinese college students: Exploring gratifications and political engagement in China
- Research article: Spectacles in hybrid Japan: Deconstruction, semiotic excess, and obtuse meanings in *Lost in Translation*

This journal

- Journal metrics
- Aims and scope**
- Instructions for authors
- Association information
- Journal information
- Editorial board
- News & offers

Browse this journal

- Latest articles
- Current issue
- List of issues
- Special issues
- Open access articles
- Most read articles
- Most cited articles

Aims and scope

The *Journal of International and Intercultural Communication (JIIC)* is a peer-reviewed publication of the National Communication Association. JIIC publishes original scholarship that expands understanding of international, intercultural, and cross-cultural communication. Widely interdisciplinary, JIIC features diverse perspectives and methods, including qualitative, quantitative, critical, and textual approaches to intellectual inquiry.

For more details about how to submit your research to JIIC, please review our Instructions for Authors.

Unless specifically indicated otherwise, articles in this journal have undergone rigorous peer review, including screening by the editor and review by at least two anonymous referees.

Authors can choose to publish gold open access in this journal.

Read the Instructions for Authors for information on how to submit your article.

The Aims & Scope will help you understand what the journal is about, and who it is for.

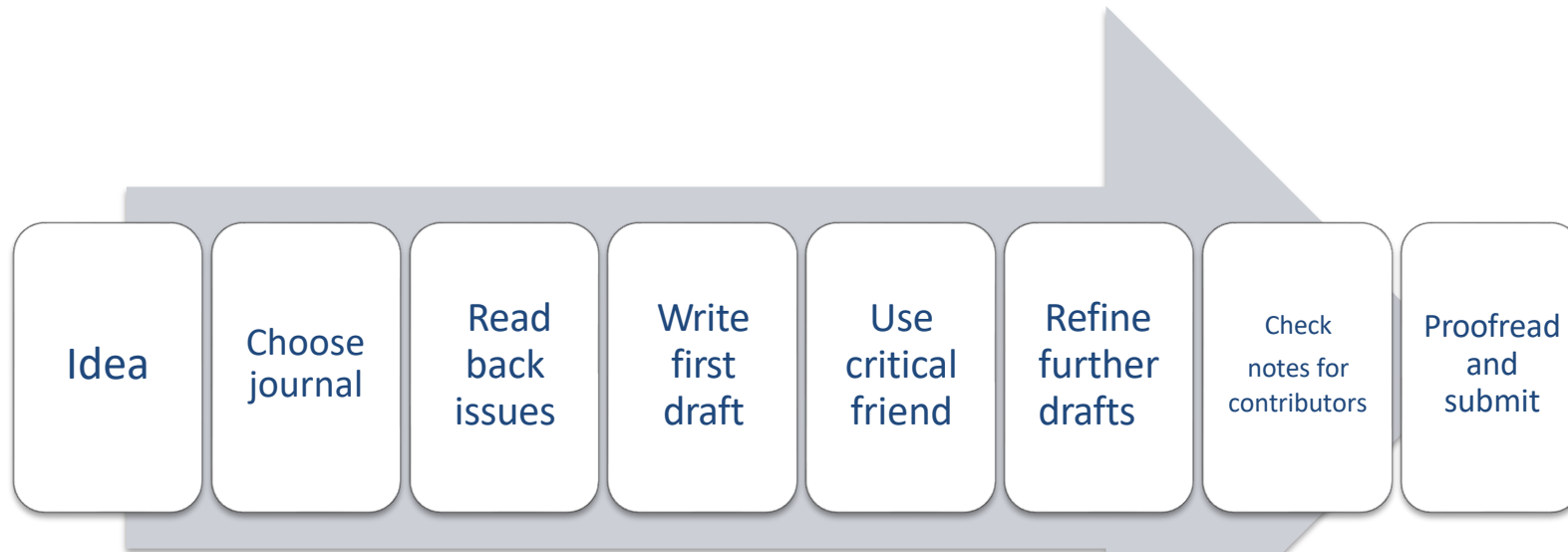
Find it on the journal page on tandfonline.com

Follow the Instructions for Authors

The screenshot displays the Taylor & Francis Online interface for the Journal of International and Intercultural Communication. The top navigation bar includes the Taylor & Francis logo, the text 'Taylor & Francis Online', and links for 'Log in', 'Register', and 'Cart'. Below the navigation bar, the journal's title is prominently displayed. A search bar is located to the right of the title. The main content area is divided into several sections:

- This journal**: A sidebar menu on the left lists various journal-related items, with 'Instructions for authors' circled in red.
- Journal news**: A section providing online guides for tips on getting published and the publishing process.
- Latest articles**: A section featuring three research articles with titles such as 'WeChat use among Chinese college students', 'Spectacles in hybrid Japan: Deconstruction, semiotic excess, and obtuse meanings in *Lost in Translation*', and 'Cultural fusion theory: An alternative to acculturation'.
- Instructions for authors**: The main content area, which includes a detailed introduction and a 'Contents list' with items like 'About the journal', 'Peer review', 'Preparing your paper', and 'Structure'.

The Stages to Go Through *Before* Submitting



Choose the right journal for your research



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Ethics for Authors: the Essentials

- Be wary of **self-plagiarism**
- Don't submit a paper to **more than one** journal at a time
- Don't submit an **incomplete paper** just to get feedback
- Always include and/or acknowledge all **co-authors**
 - and let them know you've submitted the paper to be published
- Always mention any **source of funding** for your paper
- If you are using someone else's work, check that you have **permission** to use it in your article
 - data sets, surveys

Your Submission Checklist

- ✓ A **title page** file with the names of all authors and co-authors
- ✓ Main document file with **abstract, keywords, main text,** and all **references**
- ✓ **Figure, image, or table** files (with permission cleared)
- ✓ Any extra files, such as your **supplemental** material
- ✓ **Biographical** notes
- ✓ Your **cover letter/email**

What is Peer Review?

Peer review allows an author's research to be evaluated and commented upon by independent experts.

- **Double-anonymous review:** where the reviewer's name is hidden from the author and the author's name is hidden from the reviewer
- Every article deemed suitable for review in NCA journals will be examined by at least two **independent experts**

How to Handle Reviewers' Comments

- Try to **accept** feedback with good grace
- Revise as **requested**
 - If you can't, explain why
- Turn the paper around **on time**
- **Thank** the reviewers for their time
- **Be specific** when responding
- Defend your position: be **assertive and persuasive**

Don't be afraid to ask the editor for guidance.

A good editor will want to help!

Top-Ten Reasons for Rejection (What to Avoid)

1. Sent to the wrong journal, doesn't fit the Aims & Scope, or fails to engage with issues addressed by the journal
2. Not a research journal article (i.e., too journalistic or clearly a thesis chapter or consultancy report)
3. Too long/too short
4. Poor regard of the journal's conventions, or for academic writing generally
5. Poor style, grammar, punctuation, or English
6. No contribution to the subject
7. Not properly contextualized
8. Poor theoretical framework
9. Scrappily presented and poorly proof read
10. Libelous, unethical, rude, or lacks objectivity

