



President Report for Legislative Assembly November 2024

As President of the National Communication Association (NCA), I am pleased to present a comprehensive overview of my activities and accomplishments over the past year. The following report highlights my initiatives, engagements, and leadership efforts during my tenure:

Convention Wrap-Up

- Successfully oversaw the conclusion and debrief of the NCA annual convention, ensuring a thorough review and documentation of key insights for future planning.

Executive Director Transition

- Facilitated and supported the transition of the Executive Director role, culminating in the appointment of Justin Danowski as Interim Director, and most recently, the new Executive Director.

Presidential Address Inquiry Committee

- Collaborated extensively with the Presidential Address Inquiry Committee, both during the preparation and after the completion of their report, to address findings and implement recommendations.

Ethics Committee

- Actively engaged with the Ethics Committee, maintaining communication throughout their work and post-report to ensure alignment with NCA's standards and ethics.

Publications Council Chair Transition

- Supported and assisted with the transition of the Publications Council Chair, fostering continuity and a fairly seamless handover. Thank you, Sloop!

Leadership Retreat Preparation

- Planned and executed a comprehensive Leadership Retreat in January, organizing the agenda and guiding significant discussions on strategic NCA initiatives.

Executive Committee Meetings

- Created and led each Executive Committee meeting, focusing on issues including Taylor & Francis and AI, NCA's financial health, organizational policies, Presidential Address and Ethics, and committee findings.
- Facilitated the discussions and deliberations during several double executive sessions with the Executive Committee.

Legislative Assembly Meetings

- Developed the Legislative Assembly agendas and presided over the meetings to ensure productive dialogues and decision-making processes.

Email Correspondence and Member Engagement

- Responded to communications sent to the NCA Executive Committee email address, maintaining transparency and member engagement.
- Authored and sent official thank you emails to NCA members (and their chairs, provosts, and sometimes presidents)
- Wrote informative articles for *Spectra*, keeping the membership informed of important updates and progress.

Outreach and Representation

- Represented NCA at the Central States Communication Association and Western States Communication Association.

Leadership and Collaboration

- Engaged in weekly one-on-one meetings with Executive Director, Justin Danowski, to discuss ongoing projects and strategic objectives.
- Consulted with NCA's legal counsel on various matters to safeguard the organization's interests.
- Reviewed and acted upon HR exit interview summaries for outgoing employees

In summary, the past year has been marked by significant progress in strengthening the organization's governance, enhancing transparency, and facilitating key leadership transitions. I remain committed to supporting NCA's mission and fostering a positive environment for the advancement of the communication discipline. This report encapsulates my ongoing dedication and the collective efforts of the Executive Committee, staff, and volunteers, whose hard work continues to drive NCA's success.

Respectfully submitted,

Marnel Niles Goins

President, National Communication Association