



Confidential Publishing Report

NCA Journals

November 2024

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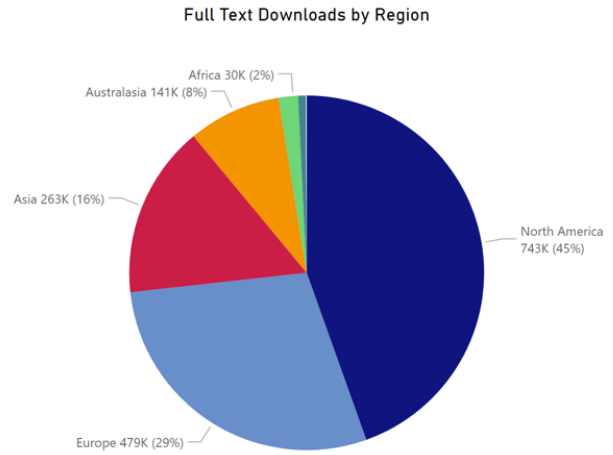
I. Maximizing Journal Reach

I.1. NCA Journal Readership

Our sales and marketing strategies are designed to maximize the reach of NCA journal readership and ensure the journals are accessible to as wide an audience as possible.

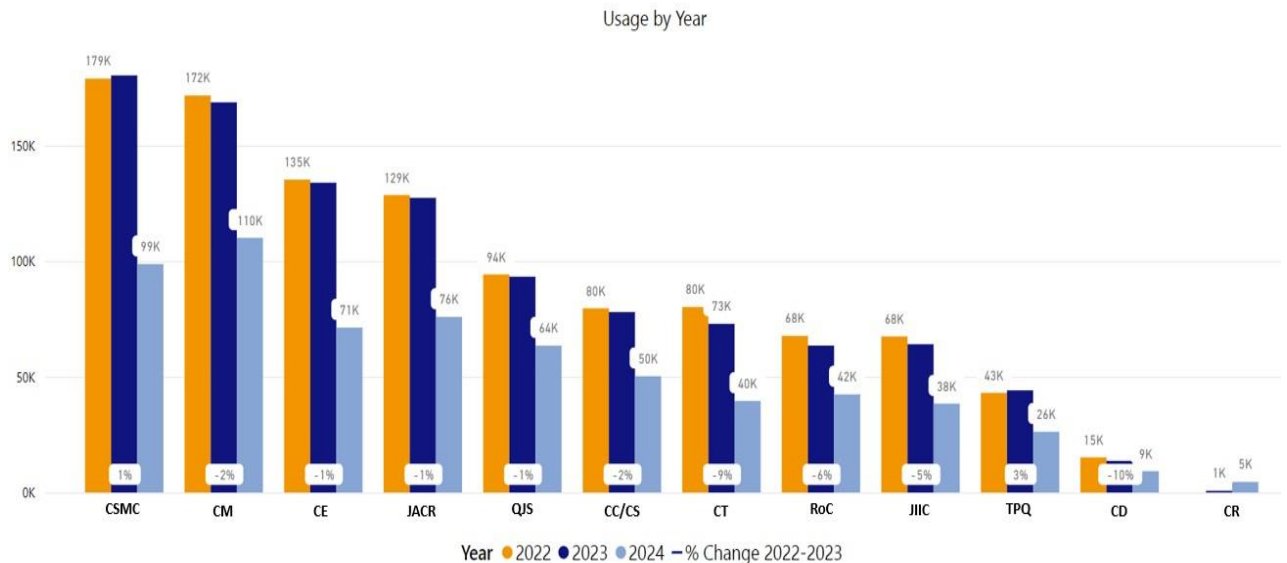
The number of full-text downloads for NCA journals on the Taylor & Francis platform reached **1,040,917** in 2023.

NCA’s journals are read by a global audience with **55%** of downloads to the portfolio coming from **regions outside of North America** between January 2023 and September 2024, which is an increase on the same period in the previous year. This demonstrates a gradual change in the geographic reach of the journals.



Downloads by region, Jan 1, 2023 - Oct 7, 2024

Individual journals downloads are detailed below, with the percentage change between 2022 and 2023, and downloads in 2024 to date:



Downloads by journal Jan 1, 2022 - Oct 7, 2024

1.2. Sales Reach

NCA journals are accessed by institutions via subscriptions, online sales agreements, and Read & Publish deals as parts of the world move towards a more transformative and Open Research-based future. Global access to and usage of NCA's journals continues to grow through the range of these agreements. Additional organizations also able to access the journals through EBSCO.

1.3. NCA Online Journals Platform

The NCA Online Journals Platform continues to provide members with access to all the current and archive content of the 12 publications (as well as access to an additional selection of Routledge, Taylor & Francis journals). This is a significant benefit for existing members and an incentive for new members, who may not have access to all publications via their institutional subscriptions.

Members also have access to four additional Routledge, Taylor & Francis international communication studies journals via the NCA online journals portal: *Environmental Communication*; *Howard Journal of Communications*; *The Journal of International Communication*; and *Women's Studies in Communication*. Providing NCA member access to these international publications encourages collaboration and exchange across the wider global communication studies research community.

2. Journal and Research Impact

2.1. Clarivate Analytics Social Science Citation Index® and Impact Factors

In June 2024, the 2023 Clarivate Analytics Social Science Citation Index® (SSCI) Impact Factors (IFs) were released. Of the NCA's 12 journals, nine are listed in Clarivate Analytics' Web of Science.

As per Clarivate's previous announcement, journals in the Arts and Humanities Citation Index (ACHI) and Emerging Sources Citation Index (ESCI) now receive Impact Factors, in addition to those in the Social Science Citation Index (SSCI). The NCA Journals listed in a Web of Science index are listed in the table below, with their 2-year and 5-year Impact Factors.

Journal	Index	2-year IFs			
		2020	2021	2022	2023
<i>Communication and Critical/Cultural Studies</i>	SSCI	2.653	2.426	1.9	1.1
<i>Communication Education</i>	ESCI	n/a	n/a	2.3	0.9
<i>Communication Monographs</i>	SSCI	8.667	2.695	2.5	3.1
<i>Communication Teacher</i>	ESCI	n/a	n/a	0.4	0.4
<i>Critical Studies in Media Communication</i>	SSCI	2.000	1.328	1.0	1.1
<i>Journal of Applied Communication Research</i>	SSCI	2.855	2.462	2.3	1.6
<i>Journal of International and Intercultural Communication</i>	ESCI	n/a	n/a	1.6	1.4
<i>Quarterly Journal of Speech</i>	SSCI	1.975	2.313	1.1	1.3
<i>Text and Performance Quarterly</i>	AHCI	n/a	n/a	0.5	0.6

Journal	Index	5-year IFs			
		2020	2021	2022	2023
<i>Communication and Critical/Cultural Studies</i>	SSCI	1.926	2.194	2.1	2.5
<i>Communication Education</i>	ESCI	n/a	n/a	3.2	2.2
<i>Communication Monographs</i>	SSCI	6.828	7.504	6.8	7.6
<i>Communication Teacher</i>	ESCI	n/a	n/a	0.4	0.6
<i>Critical Studies in Media Communication</i>	SSCI	2.365	1.983	1.7	2
<i>Journal of Applied Communication Research</i>	ESCI	2.513	2.721	2.8	2.6
<i>Journal of International and Intercultural Communication</i>	SSCI	n/a	n/a	1.8	1.9
<i>Quarterly Journal of Speech</i>	SSCI	1.617	1.788	1.2	2
<i>Text and Performance Quarterly</i>	AHCI	n/a	n/a	0.7	0.8

Communication Monographs remains the most highly ranked NCA publication, with particular strength in the 5-year IF. 5-year IF numbers can be more indicative of long-term trends than 2-year IFs, particularly where a journal's content accrues citations steadily over several years.

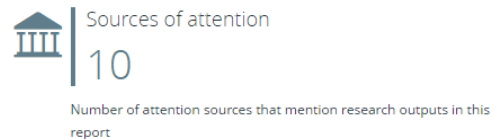
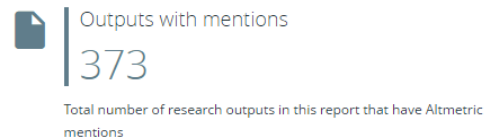
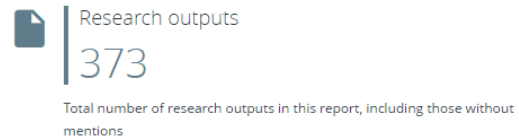
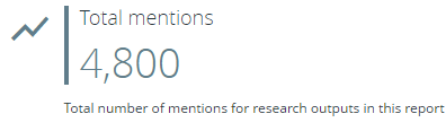
We remain vigilant for any unethical citation patterns and all journals are run through CrossRef as part of the submission process.

2.2. Altmetric Reporting

Altmetric Explorer measures how people are storing, linking to, discussing, and sharing articles across the web, collating mentions across social networks, news outlets, and blogs. Altmetric scores are calculated by analyzing the number of times that articles have been mentioned, who is mentioning them, and where. Highlights from online mentions of NCA content during the past 12 months are shown here to the right.

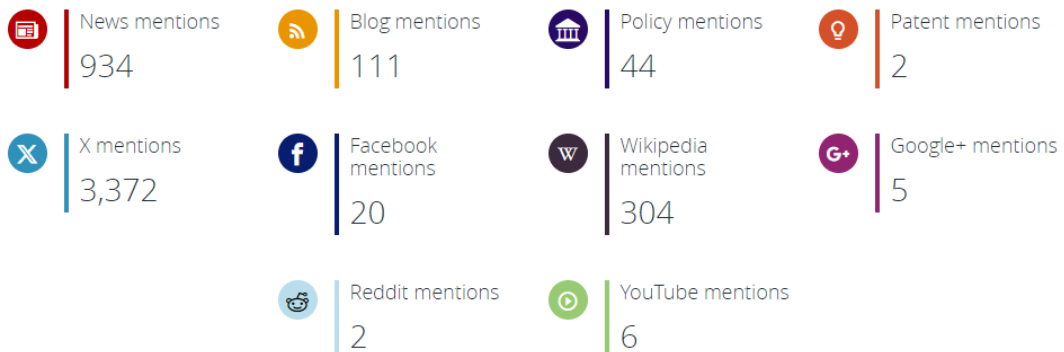
- Altmetric Explorer has tracked **4,800** NCA journal content mentions, from **373** outputs published this year.
- **3,403** of these mentions have come through social media, **934** mentions in news outlets, **417** in blogs and online communities, and **46** in policy documents and patents.

REPORT OVERVIEW



ATTENTION SOURCE BREAKDOWN

The number of mentions from each source that Altmetric has tracked for the research outputs in this report.



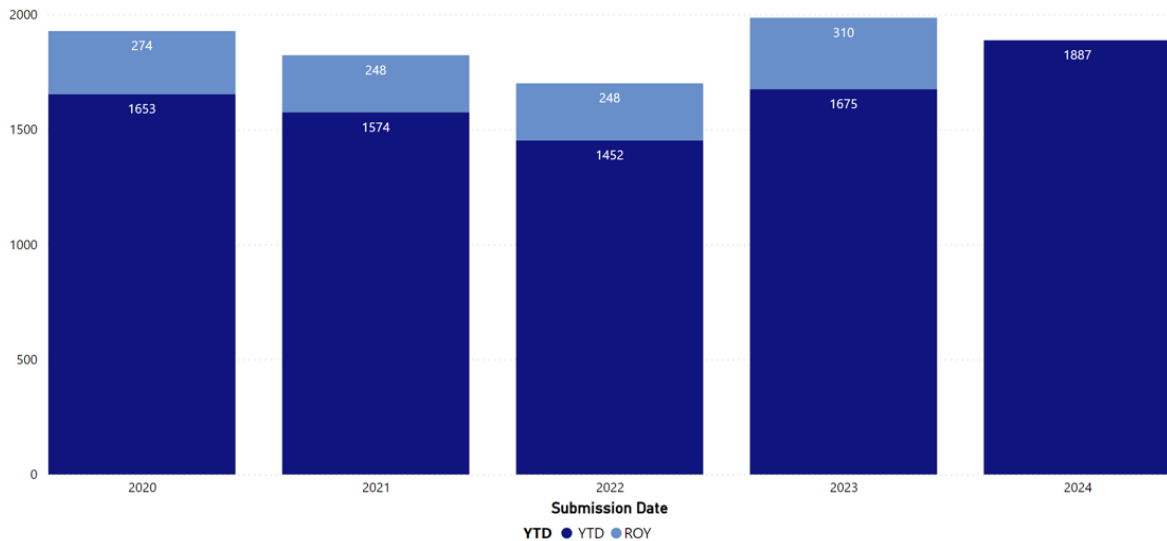
Altmetric Explorer data from Altmetric.com, for previous 12 months from October 7, 2024

3. Publishing Opportunities for Authors

3.1. Journal Submissions

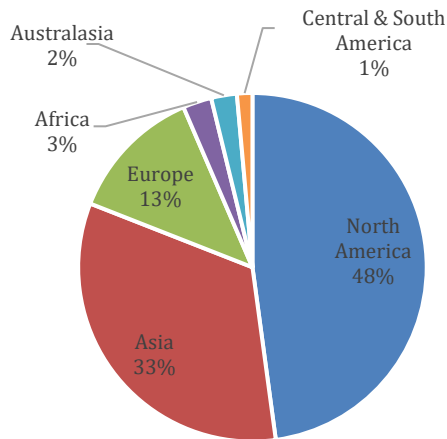
2024 year to date has seen strong submissions, with levels increasing from this time last year by 13%. We will continue discussing with editors to understand whether the quality of submissions remains the same.

This report now includes submissions to *Communication and Race*, which has received over 70 submissions since submissions opened in 2023. Journals that have seen the most significant percentage increase in submissions between 2022 and 2023 are: *Communication and Democracy* (140%), following its change in name and broadened scope in 2023; *Journal of International and Intercultural Communication* (49%); and *Communication Teacher* (35%).

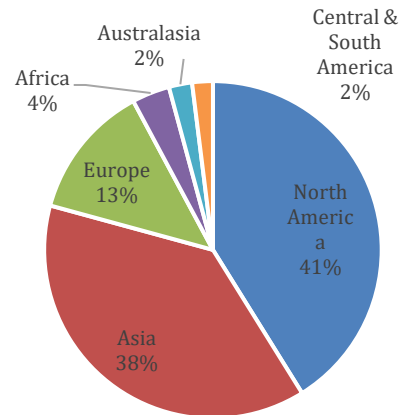


Submissions to all NCA journals to October 7, 2024

Submissions to NCA journals are increasingly global, with 59% of submissions to the portfolio coming from regions outside of North America in 2024 to date. The percentage of submissions from outside of North America increased by 4% between 2022 and 2023.



All Authors – Submissions 2023 Full Year



All Authors – Submissions Jan – October 16, 2024

3.2. *Support for Authors and Researchers*

Our dedicated Author Services website provides support and guidance for all authors across the research lifecycle: <http://authorservices.taylorandfrancis.com/>. Over the course of the past 12 months, Routledge, Taylor & Francis has ensured that all the guidance is up to date, with a particular focus on ethics, open access and open research.

We continue to develop our peer reviewer training approaches, to support the editors in finding a wider network of peer reviewers.

4. Editorial Contact Details

The team at Routledge, Taylor & Francis working on the NCA journals comprises the following people:

Fiona Richmond, Global Head of Portfolio, fiona.richmond@tandf.co.uk

Fiona is the Global Head of Portfolio for Media, Communication, and Cultural Studies journals at Routledge, Taylor & Francis and is a liaison to the National Office and Publications Council.

Sophie Wade, Portfolio Manager, sophie.wade@tandf.co.uk

Sophie is Portfolio Manager for Media, Communication, and Cultural Studies. She is responsible for all day-to-day publishing issues relating to the NCA journals and is the first point of contact for Editors.

Rozanna Whitehead, Production Supervisor, rozanna.whitehead@tandf.co.uk

Rozanna is the Production Supervisor for NCA journals and oversees the journal production teams and the whole production process.

Taylor & Francis has its main office at the Milton Park office, near Oxford, in the UK.

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