**Applied Communication Division**

2022 Annual Business Meeting

National Communication Association Convention

Saturday, November 19, 2022, New Orleans, Louisiana

12:30-1:45 PM

1. **Call to Order and Introduction of Officers** Dr. Elizabeth Petrun Sayers

Called to order at 12:33 CST

1. **Approval of Minutes** Dr. Katie Anthony
2. Motion to approve by Michelle Violanti, seconded by Alex Lancaster
3. **Chair’s Report** Dr. Elizabeth Petrun Sayers
4. Membership numbers- The Applied Communication division experienced a decrease in membership from 750 members to 711 members between last convention and this convention. We need to think through ways to co-sponsor various
5. Finances: Our budget this year was 870.00 dollars. We allocated our money into plaques and award checks—780.00 went to the awards while the remaining went to miscellaneous costs. This means that we spent the bulk of our funds on some of our members.
6. Legislative Assembly report—update from Dr. Pyle and Dr. Anthony: Things are bleak for the organizational finances of NCA. NCA has been operating in an intentional deficit and has been using its investments and some of the endowment to manage the deficit. Their intention is to continue to operate in this deficit. There were also conversations concerning the modification of the strategic plan. We are interested to see how all of issues will affect the organization in the next couple of years.
7. **Vice Chair’s report**  Dr. Debbie Sellnow-Richmond
   1. Submissions/acceptances
      1. 18 slots provided to the division this year – 17 excluding business meeting
      2. 23 slots listed for applied communication with co-sponsorships (including scholar to scholar slot)
      3. 52 reviewers
      4. 63 submissions total (up from last year)
         1. 40 papers accepted
         2. 15 papers declined
         3. 5 panels accepted
         4. 2 panels declined
         5. One paper panel submitted and accepted
8. **Vice-Chair Elect Report** Dr. Andrew Pyle
9. Convention slots—because NCA has added additional divisions, there will be less conference slots going forward for each division to schedule papers and panels. We may need to look to co-sponsor panels with other divisions
10. Alex Lancaster- discussion of the importance of accepting more papers to Scholar to Scholar
11. Katie Anthony- suggestion for Applied Division to consider more high-density panels.
12. **Elections** Dr. Elizabeth Petrun Sayers
13. We will be holding elections virtually this year to maximize access to all division members. This year we are electing a Vice Chair-Elect and two members for our nominating committee. The position descriptions are listed below. To be considered for a position, please send the following to Secretary Dr. Kathryn Anthony at [Kathryn.anthony@usm.edu](mailto:Kathryn.anthony@usm.edu) and cc Chair Dr. Debbie Sellnow-Richmond [dsellno@siue.edu](mailto:dsellno@siue.edu): Name, bio, and position you are interested in.
14. This information must be received by Wednesday, November 23rd. You may submit your materials any time before the due date. The virtual election will open the following week of Monday, November 28th. Election information will be emailed to division members once all candidate information has been received.
15. **Presentation of Applied Comm Division Awards**
16. Top Paper in the Applied Communication Division
    1. “[A Social Ecological Approach to Understanding Undocumented Mexican College Students’ Resilience during the COVID-19 Pandemic](https://ww4.aievolution.com/nca2201/index.cfm?do=ev.viewEv&ev=1140)” by Jesse King, Jennifer A. Kam, Monica Cornejo, and Roselia Mendez Murillo
    2. “[Astronauts’ Sensemaking of Dangerous Beauty: A Communication-Centric Account of the Overview Effect](https://ww4.aievolution.com/nca2201/index.cfm?do=ev.viewEv&ev=1141)” by Katherine Ann Rush
    3. “[Some Messages Work Better When People Don’t Pay Attention: Effects of Elaboration, Psychological Reactance, and Narrative Transportation on the Effectiveness of HPV Vaccination Advocacy Messages](https://ww4.aievolution.com/nca2201/index.cfm?do=ev.viewEv&ev=1142)” by Roger Scott Gans
    4. “[Using Narrative Mapping to Center Rural, Latinx Adolescent Voices in Co-Creating a Research Agenda](https://ww4.aievolution.com/nca2201/index.cfm?do=ev.viewEv&ev=1143)” by [Angela Palmer-Wackerly](javascript:previewAttendee(56149);), [Jessie Coffey](javascript:previewAttendee(92309);), [Cassidy Stefka](javascript:previewAttendee(92312);), [Leonardo Gonzalez](javascript:previewAttendee(92315);), [Virginia Chaidez](javascript:previewAttendee(92318);), [Lorey Wheeler](javascript:previewAttendee(92320);), [Laura Acosta](javascript:previewAttendee(92322);), [Weiwen Chai](javascript:previewAttendee(92324);)
17. Bill Eadie Distinguished Award for a Scholarly Article
    1. Amy Way; *Cruel optimism as organizing strategy in USA Gymnastics: The threat of high-stakes organizations in precarious times*
18. Sue DeWine Distinguished Award for a Scholarly Book
    1. Yael Warshel;  *Experiencing the Israeli-Palestinian Conflict: Children, Peace Communication and Socialization*
19. Distinguished Edited Book Award
    1. Sarah J. Blithe & Janell C. Bauer; *Badass Feminist Politics: Exploring Radical Edges of Feminist Theory, Communication, and Activism*
20. We are grateful to the reviewers for their reviews this year!
21. **Old Business**
22. Still looking for ways to get graduate students more involved.
23. Our division newsletter has been resurrected for 2022. Hopefully this practice will continue with the new leadership.
24. **New Business**
25. Ideas for the next convention in National Harbor in 2023
26. Discussions on thinking more broadly about the ways we promote diversity in the Applied Division
    1. Discussions of obtaining demographic information on our division members.
27. **Announcements & News**
28. Comments from Dr. Hawkins, NCA, Director of Communications
    1. We have 4,150 members registered for this year so far. NCA has a new anti-harassment code of conduct that is being added.
    2. The national office also just ended the first membership survey—1,300 members responded.
    3. NCA provided a record number of applicants for students travel grants this year.
    4. We have a new journal Communication and Race and will begin accepting manuscripts in January
    5. Invitation to visit the office in Washington DC- they hope to renovate and rent out to generate some revenue
29. Visit from Dr. Jeanetta Sims, candidate for NCA Vice Chair Elect
30. Announcement concerning the Furman University Master’s program
31. Announcement concerning the Villanova Master’s Program
32. Announcement concerning ORISE grants for faculty and students through the FDA
33. **Passing of gavel and adjournment**
34. Dr. Petrun Sayers passed the Gavel to Dr. Sellnow-Richmond
35. Michelle Violanti made a motion to adjourn the meeting, Katie Anthony seconded.
36. Meeting adjourned at 1:40