

September | 2022

HEALTH COMMUNICATION

NCA DIVISION MONTHLY NEWSLETTER

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Thank You

**DR. LEANDRA H. HERNANDEZ,
UTAH VALLEY UNIVERSITY,
HCD VICE CHAIR**

For planning this year's NCA program for the Division. We appreciate you!

SPOTLIGHT

JOIN US AT NCA FOR A PANEL HONORING DR. PAUL FARMER



Medical Anthropologist and physician Dr. Paul Farmer was undoubtedly a public health giant on the world stage. His life work and commitment to global health equity inspired scholars and practitioners across the world and in different disciplines, including health communication. On Feb 21st, 2022, Dr. Farmer unexpectedly passed away in Rwanda from an acute cardiac event.

In keeping with the theme of the NCA 108th annual convention, "Honoring PLACE", and our long-established history of interdisciplinary/transdisciplinary collaborations, this HCD-sponsored panel will put a spotlight on Paul Farmer's work and ways or degree to which health communication scholarship has drawn on and extended his ideas and commitment to social change and global health equity through critical health communication praxis.

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SEND NEWSLETTER MATERIAL TO: Secretary Charee Thompson, charee@illinois.edu

YOUR VOTE IS NEEDED

ELECTIONS FOR AWARDS REVIEWERS

This summer, the NCA Health Communication Division Executive Committee asked you to vote to expand the pool of awards reviewers from six to fifteen on an ad-hoc basis. The proposal passed. Because the membership voted to move from appointing awards committee members to electing them, you are now being asked to vote "yes" or "no" for each reviewer on the slate. Please click the icon to the left or visit this link to vote by Friday, September 5th, 11:59pm PST:

<https://www.natcom.org/hcd-award-selection-reviewer-vote-2022>



A PART OF COLLABORATION SPACES AT NCA?

DETAILS SENT VIA EMAIL

If you got a paper accepted for one of our two Collaboration Spaces this year, please check your emails (and spam folders) to find out more details about your selected respondent and the Collaboration Space process. If you have questions, you can email Leandra Hernandez, Vice Chair and Program Planner, at leandrahernandez11@gmail.com.

HAVE YOUR NCA TRAVEL PLANS CHANGED?

PLEASE LET US KNOW!

We understand that some of our members' travel may be uncertain at this time. Let us know if there are any questions, issues, or accommodations we can make for programming. You can email Leandra Hernandez, Vice Chair and Program Planner, at leandrahernandez11@gmail.com.

SPOTLIGHT

HONORING PAUL FARMER IN HEALTH COMMUNICATION

Continued from p. 1

Panelists will reflect on the developments in critical health communication theorizing and practices with respect to its focus on the role of colonial history and its aftermath, existing and emerging forms of marginality, neoliberalism, agency, and community. Panelists will also discuss the points of convergence and divergence in critical health communication and with Paul Farmer's work and identify the research directions that are needed in post-COVID and post-pandemic times to carry on his message for social and structural change.

This panel will follow a three-step process, similar to previous critical health communication panels at NCA. Through a dialogic process, the panelists will first share their written remarks with other panelists (before the conference); this will be followed by open discussions among the panelists, leading to further questions and discussion with the audience.

Panel title:

Honoring Paul Farmer in Health Communication: Centering People, Liberation, Advocacy, Community, and Environment (PLACE) through Critical Health Communication Praxis

Fri, 11/18: 12:30 PM - 1:45 PM CST

Sheraton, Grand Ballroom C - 5th Floor

This session will be live streamed and recorded for viewing after the convention until December 31, 2022.

Chair: Shamshad Khan, University of Texas, San Antonio

Co-Chair: Ambar Basu, University of South Florida

Presenter(s): Mohan J. Dutta, Massey University; Heather Zoller, University of Cincinnati; Iccha Basnyat, George Mason University; Rebecca de Souza, University of Minnesota, Duluth; Uttaran Dutta, Arizona State University; Rati Kumar, Central Connecticut State University

Respondent: Shaunak Sastry, University of Cincinnati



"With rare exceptions, all of your most important achievements on this planet will come from working with others—or, in a word, partnership."

-Dr. Paul Farmer, To Repair the World

*Coming
Soon*

In the coming newsletters we will feature other spotlight panels at NCA, as well as other programming for the Division.



CALL FOR CONTRIBUTIONS & CONTRIBUTORS

DEFINING THE IMPACT OF HEALTH COMMUNICATION RESEARCH

TERESA L. THOMPSON & ANDY J. KING (EDS.)

This book project builds on the work presented in the 100th issue of the journal *Health Communication*, which included almost 30 essays on how health communication research had been impactful in 2010. A dozen years have passed since that issue came out, however, and we think that it is time for an update. We are soliciting ideas for chapters from potential contributors prior to submitting the official proposal. The book will be a snapshot of where we are now—having an impact takes time—but the book will also likely include some discussion of how reflection about impact can and should guide where our work will move in future years. Although you may want to include a bit of historical discussion of a line of research, we would like the focus to be on developments and impacts from the last 20 or so years.

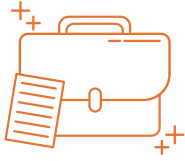
As we think about impact, we are primarily but not exclusively focused on impact outside academic contexts. We envision a global perspective for the volume. We will include only limited entries on, for example, traditional scholarly metrics (e.g., citation counts, the h-, g- and i10-indexes, impact factors) to contextualize the academic impact of the field. We also hope for contributions that discuss the impact of health communication scholarship on theory development to the broader field of communication and beyond. **We are most interested, however, in the ways in which health communication research has led to changes in nonacademic settings.** Some of the essays might focus on particular health issues (e.g., cancer, HIV/AIDS, COVID-19) or behaviors (e.g., smoking or vaccination), while others would likely focus across several health issues linked by a health communication approach, research effort, or initiative. Some impacts may, of course, be unintentional or negative/undesirable. Essays could include discussion of impact on one or more of the following areas, though this list may not be exhaustive of the potential areas of impact for which everyone wants to write:

- Health outcomes
- Healthcare delivery
- Policy or laws
- Licensing standards
- Practice
- Training
- Funding
- Society
- Media systems
- Environment
- Culture
- Technology

With chapters in this volume, we are looking for evidence, not speculation. We ask that you be concrete rather than vague in your assessments of impact. You might have, or could collect, data that will make apparent the impact of the research that you and your teams have been conducting. We should also note that some essays may want to include discussion of how stopping a health communication initiative subsequently led to a discontinuation of impact. That would be relevant evidence of impact. If, however, a campaign or intervention stops and the impact continues to be observed, one must explore the possibilities that the communicative effort either did not lead to the impact or the effort had long term impact.

We are envisioning a combination of some longer chapters that summarize large areas of research, as well as shorter essays that report evidence indicating the impact of more focused aspects of research. We are primarily looking for chapters that go beyond the work of individual scholars. With rare exception, if you're citing only your own work, we will probably ask you to broaden your contribution. As many of the pieces will be short essays, we envision a timetable of 8 months to submit an initial chapter once we have a proposal.

We have already heard from some people about general ideas for the volume, but we ask now for a more formal statement of interest in contributing whether you reached out previously or not. If you have an interest in contributing to this volume, we ask that you reach out and provide a concrete overview of your contribution idea. More specifically, we would like potential contributors to provide (1) a brief paragraph summary of their chapter that includes some discussion of the academic research that has had a particular impact and (2) names of likely co-authors. Please send that information to Teri Thompson (tthompson1@udayton.edu) and Andy King (andy.king@utah.edu).



JOB AD, ORGANIZATIONAL COMMUNICATION

OPEN RANK, ASST/ASSOC/FULL PROFESSOR

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

The Department of Communication at the University of Illinois at Urbana-Champaign seeks a nine-month full-time open rank, Assistant/Associate/Full Professor in the area of Organizational Communication. A Ph.D. in Communication or related field is required at the time of appointment. Applicants must show evidence or promise of developing a record of teaching effectiveness and independent social scientific research. Applicants also must demonstrate evidence or promise of securing external funding.

We seek candidates who employ social scientific methods to study organizational communication. The specific areas of teaching and research may be any topic within the broad area of organizational communication, including: (a) AI and the future of work, (b) institutional perspectives on organizational communication, (c) the use of communication technologies for organizing, (d) the implementation and use of enterprise social media, (e) technologies and distributed work, and (f) large-scale organizational communication networks.

The Illinois College of Liberal Arts and Sciences is a world leader in research, teaching, and public engagement. Faculty in the College create knowledge, address critical societal needs through the transfer and application of knowledge, and prepare students for lives of impact in the state, nation, and globally. To meet these objectives, the College embraces and values diversity and difference through hiring faculty candidates who can contribute through their research, teaching, and/or service to the diversity and excellence of the Illinois community.

DUTIES AND RESPONSIBILITIES

Successful candidates are expected to teach effectively at both the undergraduate and graduate levels, establish and maintain an active and independent research program, and provide service to the department, the university, and the profession. Successful candidates also must demonstrate commitment to joining a department that strives to build and nurture inclusiveness, equity, and diversity as an integral part of the department culture (for more information, see: <https://communication.illinois.edu/resources/department-communication-diversity-statement>).

The candidate will join departmental colleagues with varied disciplinary backgrounds in a unit of 22 graduate faculty members and 11 specialized faculty members. The department supports undergraduate and Master's programs (including an online MS program in health communication) as well as one of the nations' oldest and most distinguished doctoral programs. For more information about us, visit www.communication.illinois.edu.

QUALIFICATIONS

A PhD in communication or related field is required before the target start date of August 16, 2023. Applicants must have a record of publication indicative of an associate or full professor or evidence of a promising research agenda indicative of appointments as assistant professor.

APPLICATION PROCEDURES AND DEADLINE INFORMATION

To apply for this position, please create your candidate profile at <http://jobs.illinois.edu>.

Applicants must submit a letter of application, curriculum vitae, evidence of teaching effectiveness, and statement of research interests. We also ask applicants to include a statement detailing how their teaching, service and/or scholarship has contributed to the success of students from racial, ethnic, and gender backgrounds that are underrepresented in their academic field. Applicants who have not yet had the opportunity for such experience should note how their work will further Illinois' and College of LAS' commitment to diversity. Letters of recommendation may be requested electronically from referees at a later date. Only applications submitted through the University of Illinois Job board will be considered. To ensure full consideration, **applications must be received by September 30, 2022.**

Employee benefits are competitive and include those in recognized marriages or civil unions (for same-sex and different-sex partners). Please reference: <https://humanresources.illinois.edu/employees/new-hires/benefits.html>

To find out more about the resources available at the university and Urbana-Champaign community please visit these sites:

[Dual Career Program](#)

[Benefits](#)

[Living in Champaign-Urbana](#)

For further information, please contact: William Barley,
Associate Professor and Search Chair; barley@illinois.edu.

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