

Instructional Development Division

Business Meeting Minutes

National Communication Association

Friday, November 13, 2020, 11:00 am-12:15 pm

Virtual Event, Zoom Room 04

- I. Angela Hosek (Chair) called the meeting to order at 11:00. Angela noted that Zac Goldman (Vice Chair) got called to a mandatory COVID meeting at his university, so he hoped to join the meeting later.
- II. Angela introduced Will Eichhorn (NCA Office) to the group. Will made sure that our virtual meeting was set up. Will introduced himself and noted that he works primarily with NCA student organizations. Will made a few announcements on behalf of the NCA National Office. First, *Spectra* (NCA magazine) is no longer being printed in a physical form. It is now completely online and members should have received a copy in their inbox. We can also find it on the NCA website under Publications and Digital Resources. Second, Will highlighted the NCA podcasts that started in 2020. The most recent podcast was about politics and communication. The podcasts feature various communication scholarship and issues. NCA also has their usual public programs in video format online. Third, NCA also has the Anti-Racism Resource Bank available. NCA also has a COVID resource bank specifically for online learning and pandemic pedagogy. Fourth, NCA's main sessions (opening session, Arnold Lecture, and Awards Presentation) are still occurring this year in a virtual format. Fifth, NCA has developed a Discord Channel. This is a platform that allows individuals to talk person-to-person and they have created rooms for each interest group so people can still have those individual conversations that would normally occur in person. Will asked if anyone had questions. No questions were asked.
- III. Angela noted that she put the agenda, the meeting minutes from last year, and Zac's report in the chat function so people could easily access these documents. The meeting minutes from last year were also emailed out earlier in the week. Angela asked if there were any suggested edits or comments regarding the meeting minutes from last year. Zac Johnson (California State University, Fullerton) moved to accept the minutes, Sara LaBelle (Chapman University) seconded. Motion to accept the minutes was approved.
- IV. Angela introduced Deanna Dannels (Editor of *Communication Education*).
 - a. Deanna's editorial term ends at the end of December 2020. She served from 2018 to 2020. Deanna explained that it has been an incredible honor to serve in this role. As Editor, Deanna's goals were to broaden the readership and speak to problems that really matter in higher education.

- b. *Communication Education* is seeing an increase in article downloads across the board by about 8% from the first year of Deanna's editorship to her second year, and downloads are expected to increase again in 2020. *Communication Education* is also seeing an increase in global readership. In fact, 21% of article downloads are from Europe, 12% from Asia, and 53% from North America. In the past 12 months, the most downloaded articles have been forum articles. Deanna said thank you to all who participated in the Wicked Problems forum. Deanna got some positive feedback about the forum regarding the K-12 arena. Deanna recognized and thanked C. Kyle Rudick for his hard work on the forum section. Deanna said the final special issue is now available. Deanna has been working with Joe Mazer (incoming Editor of *Communication Education*) on the transition of leadership.
 - c. Joe Mazer (incoming Editor of *Communication Education*) thanked Deanna for her service and leadership as Editor of *Communication Education*. Joe began receiving and accepting manuscripts in February 2020. Joe reported that *Communication Education* is on track in terms of volume of submissions, even in light of the pandemic. Joe is excited about his group of Consulting Editors (i.e., Melissa Broeckelman-Post, Deanna Fassett, Katherine Hendrix, Andrew Ledbetter, Scott Myers, and Blair Thompson). Joe also said he is very thankful for the members of the Editorial Board, which includes about 75 scholars. Joe framed the invitation to join the Editorial Board around Bonnie Dow's *Spectra* article, Reviewing as Mentoring. Madison Wilson is serving as the Editorial Assistant for *Communication Education*. Joe is excited about the first issue. This issue comes out in January 2021 and includes a range of methodologies from quantitative to autoethnographic pieces and everything in between. There is also a forum on the future that will be included in the first issue. The second issue of Joe's first volume will include a forum about pandemic pedagogy and student learning. For the third issue, the forum topic will be diversity, intersectionality, transnationality, and pedagogy. For the fourth issue, the forum topic will be civic engagement and student learning in the aftermath of the 2020 presidential election. Joe said to continue sending manuscripts to *Communication Education* and thanked everyone for their support.
 - d. Angela thanked Deanna and Joe. She said we are lucky that the journal is in such great hands and has continued such a great legacy.
- V. Angela introduced David Kahl (Editor of *Communication Teacher*).
- a. David thanked individuals who have reviewed and submitted work to *Communication Teacher*. David was concerned that the pandemic would influence the number of submissions received, but it has not. *Communication Teacher* has continued to receive a nice number of submission despite the pandemic. The number of downloads for *Communication Teacher* has remained impressive. In fact, the number of downloads has increased 30% since 2019.

David reviewed the types of submissions that are published by *Communication Teacher*, namely teaching activities and assessment articles.

- b. David thanked his *Communication Teacher* Associate Editor, Kat Golsan, for her service. David noted that *Communication Teacher* currently has an acceptance rate around 20%. David said that he is soliciting submissions for a special issue about neoliberalism. C. Kyle Rudick and Ashley Hall are guest editing the special issue. The title of the special issue is “Neoliberal Capitalism has Failed: Teaching Communication toward a New Political Economy.”
 - c. Angela thanked David for his service to the journal and the division.
- VI. Angela introduced Walid Afifi (Candidate for NCA Second Vice President).
- a. Walid is a Professor at UC-Santa Barbara and the Director of Middle East Studies at UCSB. Walid served on the NCA Task Force on Inclusivity in the Discipline and this experience, among others, led him to recognize that he can make a positive impact by running for NCA Second Vice President. If elected, Walid would continue his work in inclusivity, diversity, equity, and access. Also, if elected, Walid would work with NCA members regarding community engagement. Walid chaired the NCA Task Force on Community Engagement and this resulted in the NCA Center for Communication, Community, Collaboration, and Change. Walid is committed to creating spaces where voices can be heard, especially those voices who have not felt welcomed. Walid has created a weekly listening session for NCA members and communication scholars.
 - b. Walid said that voting starts on December 1, 2020. NCA has created a webpage that includes information about the two candidates running for NCA Second Vice President.
 - c. Angela thanked Walid.
- VII. Angela began discussing nominations for the division.
- a. Normally this is a time in which we would do nominations if we were together in person. We sent out the IDD ballot virtually and we heard back from several members that there was not enough time to contemplate the people nominated or the possibility of nominating themselves. Also, some people noted that the ballot went to their junk mail. As an Executive Board, we have decided that there is nothing in the bylaws precluding us from extending this time frame to get more names for nominees.
 - b. Caroline Waldbuesser (Nominating Committee Chair) provided some information about the nomination process. Caroline noted that those who have already been nominated will stay on the ballot. Also, if anyone else would like to be added to the ballot or nominate someone, they should email Caroline. Nominations will be open until November 30th. Voting will begin December 2nd. Voting will close on

December 11th. Results will be announced on December 14th. Nominations will be accepted for Vice Chair-Elect, Secretary, and Nominating Committee. The candidate with the most votes for Nominating Committee will serve as Chair of that committee.

- c. Ann Frymier asked who the candidates are who have already been nominated. Caroline said that the candidates for Vice Chair-Elect are Suzy Prentiss and Donna Gotch. The candidate for Secretary is Caroline Waldbuesser. The candidates for Nominating Committee are Robert Sidelinger, Nick Tatum, Maria Hannah, and Kody Frey. Caroline noted that when the final ballot is sent, there will be some personal statements about the candidates.
- d. Sara Weintraub said that the earlier email went to her junk mail and asked if there was a way we can prevent it from going to junk mail. Angela said she did not know but that the email was sent using the IDD Listserve. Kerry's guess is that the reason it went to individuals' junk mail is because it was sent from a Gmail address instead of a .edu email address.
- e. Angela asked for nominations from the floor.
- f. Deanna Sellnow noted that she nominated Suzy Prentiss for the Vice Chair-Elect position. She said that Suzy is a great teacher, has nice attention to detail, and would do a great job in this leadership position.
- g. Angela said the division will be in touch soon about the elections.

h. Not from the business meeting, but the final slate of nominees included:

i. Vice Chair-Elect: (a) Suzy Prentiss and (b) Write-in Option

ii. Secretary: (a) Nora Radway and (b) Caroline Waldbuesser

iii. Nominating Committee: (a) Nick Tatum, (b) Robert Sidelinger, (c) Maria Hannah, (d) Kody Frey, (e) Lynne Kelly, and (f) Katherine Thweatt

i. Not from the business meeting, but the election winners included:

i. Vice Chair-Elect: Suzy Prentiss

ii. Secretary: Caroline Waldbuesser

iii. Nominating Committee: Nick Tatum (Chair), Robert Sidelinger, and Katherine Thweatt

VIII. Angela introduced Kerry Byrnes-Loinette (Immediate Past Chair) to discuss the Distinguished Article Award.

- a. The Executive Committee was committed to including many people in the review of the articles. As a result, six individuals served as members of the Distinguished

Article Award Review Committee (i.e., Zac Goldman, Jordan Atkinson, Angela Hosek, Joe Mazer, Candice Thomas-Maddox, and Scott Myers).

- b. The manuscript that was selected as the Distinguished Article Award recipient is by Katherine Hendrix and Cecily Wilson entitled “Virtual Invisibility: Race and Communication Education.” This piece was published in *Communication Education* in 2014. The reviewers noted that the findings from this article are very meaningful to the future of the field. Also, this article has helped move critical conversation around race forward and allowed subsequent research to follow. NCA is sending the plaques directly to the winners of this award. Kerry encouraged members to read this article and that it might challenge some of the ways we think about the education landscape.
- IX. Angela then proceeded to her report on the Legislative Assembly. However, Legislative Assembly had not occurred yet at the time of this business meeting. However, Angela remarked that she would send out her LA report in the following weeks.
- X. Next is the report from Zac Goldman (Vice Chair and Program Planner). Zac was not available for the meeting, however, Angela read his report.
- a. There were 48 individual paper submissions. Of those, 36 were accepted across 12 various paper sessions. This resulted in an acceptance rate of 75%.
 - b. There were 19 panels submitted and 9 of those were accepted. This resulted in an acceptance rate of 47.3%.
 - c. Our number of submissions was down, likely due to COVID and the uncertainty of the conference. However, we still used all of our allotted slots.
 - d. We have four papers representing our Top Paper Panel this year.
 - i. Kevin C. Knoster & Alan K. Goodboy (West Virginia University). Making Content Relevant: A Teaching and Learning Experiment with Replication. (Top Paper Award)
 - ii. Stephen M. Kromka & Alan K. Goodboy (West Virginia University). The Effects of Instructor Self-Disclosure on Student Affect and Cognitive Learning: A Live Lecture Experiment.
 - iii. Ryan D. Goke (North Dakota State University), Stephanie Kelly (North Carolina A&T State University), Kenneth Rocker (Massey University), Emeline Anne Ojeda-Hecht (Murray State University), & Nikki Christen (University of Tennessee, Knoxville). Student Dissent Behaviors as Explained by Their Self-Efficacy and Intrinsic Motivation.

- iv. Rowdy Dale Farmer & Karen Anderson-Lain (University of North Texas).
“They’ve Ruined My Profession”: The Heartbreaking Evolution of the Occupational Identity of K-12 Public Educators.
 - e. The Top Panel this year is: “Caught in the Crossroads of Instructional Communication and Communication Pedagogy: Ideas for Future Teaching, Research, and Service” by Marian L. Houser, Diana K. Ivy, Scott A. Myers, David Roach. Jordan Atkinson served as Chair of this panel.
 - f. There were 32 paper and panel reviewers. Zac wanted to thank all of the paper and panel reviewers for their hard work.
 - g. Angela thanked Zac for a wonderful job planning for the division this year. She hopes that members can attend several IDD panels throughout the conference.
- XI. Angela turned the meeting over to Candice Thomas-Maddox (Vice Chair-Elect) to discuss NCA 2021.
- a. Our theme for the 2021 convention is “Renewal and Transformation.” Renewal is beginning after a pause. Transformation is making real, meaningful changes that affect our association, communities, schools, departments, and students beyond the pandemic. A thought to consider is how can our contributions as instructional scholars steer us through this crucial time. The challenge is to think about where we go from here. What will our classes look like? What will our campuses look like? What are new areas of research?
 - b. The 2021 convention will be the 107th national convention. The dates are November 18th to 21st in Seattle, Washington. We will be in the Washington State Convention Center. The Sheraton Hotel that is nearby will also be used for convention space. The Convention Center is located downtown in close proximity to several hotels, restaurants, and attractions.
 - c. Roseann is also working on special programming for the convention. Special programs she is considering is highlighting the 50th anniversary of the NCA Women’s Caucus; the 25th anniversary of the Feminist and Gender Studies Division; social justice; renewing our commitment to the association; and innovation.
 - d. For IDD, we have 18 slots at NCA 2021. We are down 2 slots from this year and 3 from 2019. Much of these decisions were based on the amount of convention space that is available. In 2021, NCA will have about 100 fewer program slots that we did in 2020. Another consideration in this decision includes membership trends in the various divisions. So, encourage people to join IDD. Convention Central opens January 11th for submissions and closes on March 31. Papers that were accepted this year but not presented are not automatically guaranteed acceptance next year. It will go through the review process again.

- e. Roseann said we are hoping to have the 2021 convention in person, however, that is to be determined. NCA will be continually evaluating the pandemic situation during the submission process. They are currently planning on an in-person convention as close to normal as possible. Roseann highlighted that NCA's first priority is for everyone's safety. They are looking to reinstate the Division Fair in 2021 so that newcomers can interact with the various Divisions. Divisions will have the opportunity to promote themselves and recruit new members.
 - f. Candice said she will send out a Qualtrics survey soon to ask for volunteers to serve. She encouraged everyone to consider serving as a Chair, a Reviewer, and/or a Respondent.
 - g. Angela said that Candice will do a great job planning. Angela also noted that Roseann has asked her to plan the G.I.F.T.S. sessions for NCA 2021.
- XII. Angela introduced Suzy Prentiss to share about the Communication Anxiety and Apprehension Division.
- a. Suzy wanted to solicit support for a Communication Anxiety and Apprehension Division at NCA. Though it has undergone a few name changes, we have had a Division at NCA devoted to scholarship in communication appreciation for several years. However, a few years ago, the Division was disbanded due to low membership.
 - b. Suzy is wanting to revive this division because of its importance. Suzy needs 200 signatures and she has 80 signatures so far. Suzy shared the Qualtrics survey with the petition to sign. Suzy said that now we get five Division affiliations instead of three with our NCA memberships, so Suzy is asking IDD members to please consider supporting the Communication Anxiety and Apprehension Division. With the anxiety that has accompanied the pandemic and the increase of online teaching recently, Suzy noted that the need for scholarship and training in communication apprehension and anxiety is more important than ever before. Suzy said she is prepared to make the proposal to Legislative Assembly when enough support for the Division is garnered.
- XIII. Angela said that now is the time when she would pass the gavel to Zac. She will mail the gavel to him soon.
- XIV. Deanna Sellnow spoke about the *Journal of Communication Pedagogy*, which is sponsored by Central States Communication Association. Deanna is serving as the Editor. She recognized Renee Kauffman (Associate Editor) and America Edwards (Editorial Assistant). Deanna said that the journal is committed to doing instructional work that is beyond the traditional classroom setting. She is welcoming new submissions to the journal.
- XV. Angela moved on to new business.

- a. One thing the Executive Board did over the last month is to start looking at the IDD bylaws. They have not been revised since 2013. Angela is going to take on the role in her position as Immediate Past Chair to review the Division bylaws and make sure that we have things in place should we continue to do this virtually. We also want to clarify some of the nominating and voting processes as well. Also important, we want to make sure our policies and procedures are increasing attention to inclusivity, diversity, equity, and access. The Executive Board will comprise an ad hoc committee to look at the bylaws. Angela also sought participation from the IDD members to serve on this ad hoc committee. We will then bring a series of recommendations to the IDD membership for consideration likely by October 2021 so we can vote during the business meeting in 2021.
- b. Sara Weintraub said that last year we talked about how Legislative Assembly does not meet on the second day. Sara thinks it is necessary to meet so concerns from business meetings can be brought forth to the Legislative Assembly. Sara asked Angela if she could mention this at Legislative Assembly this year. Angela said she would bring it up.
 - i. Kerry said that she had the Legislative Assembly agenda available. This agenda includes the typical reports, association updates, nominating committee reports, remarks from the 2nd Vice President candidates, election of a Leadership Development Committee position, financial reports, bylaws revision to change references to the Diversity Council to the IDEA Council, the new Indigenous Caucus proposal, and a report from the Leadership Development Committee. Kerry said that there is not a lot on the agenda, so we can absolutely give voice to Sara's concern.
 - ii. Tiffany Wang (University of Montevallo) thinks there will not be much support for a Saturday session with the Leadership Development Committee slate and the individuals in the Pacific timezone having to tune in at 5:00am on Saturday.
 - iii. Angela asked if there are any specific concerns that should be taken to Legislative Assembly. Nobody responded.
- c. Angela said that when NCA was emailing us about setting up these virtual business meetings, one thing they asked about was whether divisions had a Facebook page or a website. To Angela's knowledge, IDD does not have either of those. So, in order to continue promoting IDD, creating a Facebook page or a website is something to consider for the Division. Many other divisions have this already. Maybe this position becomes an executive position in IDD, that could be something we propose in the bylaws revisions.
 - i. Tiffany mentioned that some Divisions have an Early Career Representative or a Graduate Student Representative on their Executive

Boards, so that might be a great way to get more people involved in IDD leadership.

- ii. Tiffany said that ICA has Junior Representatives. Also, in the Family Communication Division at NCA, they have an Early Career Representative.
 - iii. Angela mentioned that Caroline Waldbuesser offered to set up a Facebook page for IDD.
 - iv. Caroline mentioned that she set up the Communication Researchers Connect Facebook page, so she knows the process of setting up a Facebook page.
 - v. Suzy Prentiss said that this is a great idea. We could highlight articles in the field and award winners. Suzy supports Tiffany's idea of having a Graduate Student or Early Career Representative to help with these tasks.
 - vi. Angela said that these ideas would be discussed amongst the Executive Board.
- d. Sara Weintraub thanked Angela for doing a wonderful job serving as Chair of IDD. Ann Frymier agreed and thanked Angela.
 - e. Zac Johnson thanked Jordan for serving as IDD Secretary.
 - f. Angela also thanked Kerry and Zac Goldman for their service to IDD.

XVI. Angela adjourned the business meeting at 12:09pm.

Minutes respectfully submitted by Dr. Jordan Atkinson, IDD Secretary