



Business Meeting Agenda
November 18, 2022
Marriott, Galerie 5 – 2nd Floor

Presiding Officer, Sara Hayden, PAD Chair
Minutes by Katie Bruner, PAD Secretary

- I. Sara Hayden called the meeting to order
- II. Thomas Socha from Old Dominion University Addressed the Group as a nominee for NCA Second Vice-President
 - a. Socha explained why he is interested in running for second vice president by posing the following question: “When we consider our mainstream communication theories, how old are the communicators we are theorizing about?” he explained that for most of us, there is no answer.
 - b. Socha argued that age tends to be a hidden variable or an understudied one, and described his goal to think about the role of age in communication and rhetoric.
 - c. He reminded the group to vote in December (the election opens on December 1 and closes December 31).
- III. Immediate Past President David T. McMahan gave an address on behalf of the NCA Executive Committee
 - a. He welcomed the group to NCA and shared that approx. 4000 are in attendance this year.
 - b. He gave an update on the strength of the organization
 - i. He reported that the organization has had some financial struggles due to stock market and has been running at a deficit for the past seven years.
 - ii. Nevertheless, the future is bright for NCA, with a new Executive Director (Shari Miles-Cohen) and other new staff and new strategic plan
 - iii. He reported that 1300 responded to the first-ever NCA member survey
- IV. Sara Hayden called for a motion to approve the 2022 agenda (distributed via the PAD listserv)
 - a. The agenda was approved
- V. Sara Hayden called for a motion to approval of the 2021 PAD Meeting Minutes (distributed via the PAD listserv)

- a. The minutes were approved
- VI. Myles Mason was not present to give report from the PAD Nominating Committee
 - a. Hayden reminded the group that Elections opened November 14 and will close November 30
 - VII. PAD Vice-Chair Abraham Khan gave the 2021 Programming Report
 - a. He thanked volunteers who chaired/reviewed for the Division.
 - b. Khan was able to assign two reviewers to every submission due to the large number of volunteers, and the vast majority returned two reviews for each submission.
 - c. The Division received 8 panel discussion submissions (8 were accepted), 6 paper panel submissions (5 were accepted), and 45 individual paper submissions (31 were accepted).
 - VIII. Janetta Simms from The University of Central Oklahoma Addressed the Group as a nominee for NCA Second Vice-President
 - a. Simms explained her past service to NCA via the Executive Committee, and her approach to leadership as grounded in listening and humility.
 - b. She explained three goals for her tenure: a visible dashboard of legislative assembly, a graduate student teaching consortium, and more virtual learning opportunities.
 - IX. Abraham Khan announced PAD award winners
 - a. Presentation of Robert Gunderson Top Student Paper Award – Lauren Seitz
 - b. Presentation of Wrage-Baskerville Top Paper Award – Leslie Harris, “Sex Trafficking as Transnational Flow: Protecting White Womanhood as a Rhetoric of Containment.”
 - X. Sara Hayden gave the Report from the Chair
 - a. PAD has 494 members as of October 31, 2022 (down from 498 last year)
 - b. Hayden presented the Marie Hochmuth Nichols Award – Christa Olson, *American Magnitude: Hemispheric Vision and Public Feeling in the United States* (OSU Press, 2021)
 - XI. Andre Johnson Presented the Benson-Campbell Dissertation Research Awards, which had two co-winners and an honorable mention
 - a. Honorable mention: Christopher
 - b. Co-winner: Kristen Dickerson - “Self Determination for the Baltics: Joint Baltic-American National Committee’s Foreign Policy Rhetorics of the late Cold War period.”
 - c. Co-winner: Lionel “Baidu” Smith - “Too Tired to Code Switch: Allies in the Prophetic Rhetoric of Critical Black Language Awareness.”
 - XII. Abraham Khan shared his notes from the NCA Legislative Assembly on November 16

- a. The membership survey was discussed heavily, the data was shared with the legislative assembly.
 - b. Khan described how NCA is seeking a fourth source of revenue, proposing to use the carriage house behind the national office for that purpose
 - c. The strategic plan was also presented as policy as an aspirational policy plan
- XIII. Brittany Knutson was not in attendance to give the Report from the NCA Nominating Committee
- XIV. No other NCA governance matters were suggested by the members in attendance
- XV. Hayden spoke on behalf of Vice-Chair Atilla Hallsby, who was not able to attend.
- a. She reminded the group to start thinking about next year's NCA; Dr. Marnel Niles Goins will be the Program Planner, and the theme is "Freedom."
- XVI. Past President Isaac West gave his Report
- a. West explained that after many conversations surrounding Diversity, equity, and inclusion (DEI) efforts, four proposals have been created.
 - b. Proposal #1: Require all calls from the Division to be vetted for attention to issues of diversity, equity, inclusion, and accessibility
 - i. The members vote to accept Proposal #1
 - c. Proposal #2: The Executive Committee Should develop specific charges for addressing the Administration of diversity, equity, inclusion, and accessibility
 - i. A question was raised about naming the proposed awards (as the other division awards are named). This suggestion was well received by those in attendance.
 - ii. The members vote accept Proposal #2
 - d. Proposal #3: Establish the early career award
 - i. A question was raised about overlap with other NCA awards such as the Karl Wallace award. The precedent of other divisions having overlapping awards was discussed, and there was conversation about how to edit the requirements for the award.
 - ii. A question was raised about the inclusion of non-tenure track faculty for consideration. West explained that the committee had not discussed this question so far, and there was conversation about how to edit the requirements in the spirit of including work done by nontenured scholars.
 - iii. A question was raised about whether independent scholars could apply for this award. West responded that there was nothing in the current requirements that would preclude their nomination, but that the specific call will be drafted by the awards committee.
 - iv. The members vote to accept Proposal #3
 - e. Proposal #4: Establish the Rhetorical Horizons Award
 - i. A question was raised about whether the award is more focused upon advancing the horizons of the field or contributing explicitly to the goals of DEI. West responded that the term "horizons" was intended to allow for

the expanding and changing terminology and definitions of DEI while staying true to the spirit of these values.

- ii. The members vote to accept Proposal #4

XVII. Sara Hayden opened the discussion of New Business

- a. Hayden described a proposal to reconfigure the job of Division Webspinner. This is a proposal to revise Article V, Section 7 of the Division's by-laws to add this responsibility to the work of the Secretary. This would also move the material on the current PAD website onto the Division website that already exists on NCA's website
- b. The current secretary (Katie Bruner) accepted the job for their term.
- c. The members voted to accept the Proposal.

XVIII. Andre Johnson proposed a Change of name for Benson-Campbell Dissertation Research Award.

- a. Johnson explained that many applicants have been submitting full dissertations for consideration, when the award is meant to recognize a dissertation prospectus. Johnson made clear that the "Benson-Campbell" component is not being changed, but rather changing "Dissertation Research Award" to something like "Dissertation Proposal Award."
 - i. A question was raised about checking the donor letter and notes from when the Award was created.
 - ii. A question was raised about whether this name change could diminish the prestige/value of the award for those who win it (in the minds of external audiences who see the award on a CV). Johnson answered that he has noticed how the Division is missing applicants because of the ambiguity of the current language; this was reiterated by this year's winner. A member suggested using the language of "Dissertation Grant" in recognition of how that language is used and
- b. Hayden explained that the next steps will be for the Committee to put together a proposal that the Executive Committee will discuss and submit for a vote to the members next year.

XIX. Hayden gave final reminders

- a. The members that PAD Election results will be announced in early December over the listserv.
- b. The top paper panel will follow the Business Meeting on Friday, November 18, 11:00 am Galerie 5, 2nd Floor, Marriott

XX. Hayden opens up the meeting to announcements from the floor

- a. Kelly Grant announced a new Master of Arts in Advocacy and Equity Studies at Furman University.

XXI. Hayden adjourned the meeting