NCA Political Communication Division Business Meeting
November 19, 2011
12:30 pm, New Orleans, LA
Meeting Minutes, prepared by Dannagal G. Young, University of Delaware

Call to Order

- Chair Kate Kenski, University of Arizona

Announcements from NCA's Brad Mello

- New website including community sites with descriptions of what divisions are about. Smart site recalling identity, calendar

Approval of 2010 Minutes

- Dannagal G. Young, University of Delaware

Nominations Committee

- Nominations Committee Chair, Kevin Coe, University of Arizona
    - Committee members: Jay Childers, Heather LaMarre, Jenny Stromer-Galley, Talia Stroud
        - Nominations received via email in addition to direct inquiries
- Introduction of candidates
    - Vice-chair elect candidate: Sharon Jarvis, UT-Austin
    - Candidates for nominating committee
        - 8 nominees. Division members were told to vote for 5.
- Ballots were passed out

Officer reports

- Vice Chair and Program Planner, Jill Edy, University of Oklahoma
    - Details of reviewing process: E mail sent to members to fill out a 2-minute survey to become reviewers was sent in early February. 171 reviewers (48 of whom were grad students)
    - Details of reviewer pool: 68% Rhetorical, 53% Qualitative, 52% Critical, 39% Quantitative
        - Top areas of interest: 69% Speeches, 53% Debates, 53% News, 52% Civic Engagement, 51% Framing
        - Clear disconnect between methodology of submissions and expertise of reviewers. Need more quantitative reviewers.
    - Details of paper/panel Slots:
        - number is determined by the 2nd Vice President of NCA. No strict formula used to determine slots.
        - (2010, we were allocated 26 slots. In 2011, we were allocated 22 slots.)
        - The current 2nd Vice President reduced each division's allotment by 15%.
        - We were allocated an additional slot to memorialize Lynda Lee Kaid
    - Theme Programming
        - Theme panels were drawn from submissions to each division. Once reviewed, theme relevant panels/papers were forwarded to theme committee for independent review and assignment. All theme panels forwarded to theme committee from pol comm were accepted. Pol Comm submissions resulted in 9 theme panels (in addition to the panels given to pol comm)
    - Paper review process
        - Min of 3 reviewers examined each submission, recommending accept or reject and ranking on four criteria.
    - Acceptance rates:
        - Competitive Papers

        - 178 submissions
        - 82 accepted for panel presentations
        - 5 accepted to the theme division
        - 10 accepted for S2S
        - Overall acceptance rate: 54%
    - Panel Proposals
        - 22 submissions
        - 2 accepted to the Political Communication Division
        - 8 accepted to the conference theme division
        - Overall acceptance rate: 45%
- Top Paper Awards
    - Stage 1: initial review, Stage 2: top ten papers sent to 5-person panel of tenured faculty, Stage 3. This diverse panel ranked papers and chose top 3.
    - Top student papers were selected the same way.
- Final thoughts
    - Due to disconnect in methodological expertise of reviewers and methods used in papers, we need to think about how to make reviewing process less burdensome for some members (quantitative). Urging quantitative members to review.
    - We had a lot of freedom this year due to theme panels. Do we want to establish a maximum acceptance rate for future?

- Vice Chair Elect, Mary Banwart, University of Kansas
    - In Orlando next year: Comm-unity. Nov 15 – 18. March 28 submission deadline.
        - The intention of theme is to have a conversation about what we have in common. Questions about coherence through diversity, celebrate
        - Concerns about conference costs. 23 allocations for next year.
        - 120 slots DOWN overall from this year…Each division has about the same as last year, because most drop was in theme panels etc.
            - Much less opportunity to increase rate as was done in 2011 with theme panels
        - Freedom of speech / be mindful of multiple audiences when titling papers.
        - A lot more feedback needed in reviews.
        - Strongly discouraging single-institution panels.
        - We now have nca professional standards for convention participants.
            - 7 bullet points including items like: Guaranteeing attendance. Cannot have been published or presented elsewhere. Cannot already have been accepted for publication. Can only send to one division at a time. Make sure respondent has time to prepare response. All presenters must register for conference.
        - We can cosponsor, but when submitted to pol comm, it is either accepted or rejected. Then we COULD resubmit to research-in-progress roundtable.
        - If we are asked to co-sponsor as 2nd sponsor, it will not count against our allocation. If we are primary sponsor of co-sponsored panel, it will.
        - They want to encourage a lot of intersection/linking cross-divisions. Maybe sending to special theme divisions would help with that.
        - There will be a special theme division of Florida/Disney/politics
        - Timeline for 2012
            - Mon, Jan 16th open for submissions.

- Wed March 28th submission deadline.
- Wed April 25th our reviews are due.
- First week in June, notices sent to participants.

- Convention resource library will be available on website.
- Open to suggestions
  - Suggestion made to consider opening sev sessions to roundtables. Based on important info that will be relevant in Nov.
  - Jill voices concerns about June 1 deadline BC of conflict with ica.

- Publication and Web Editor, Kristen Landreville, University of Wyoming (Kenski reporting on Landreville's behalf)
  - 2 year position. Kristen has helped run it. Glen Hansen got web page up and running last year.
  - NCA is giving us microsites, but we're going to stick with the site we have now. http://ncapcd.org

- Chair, Kate Kenski
  - Old Business
    - Legislative Council News
      - Taskforce representing the discipline. Proposal to determine how NCA plays advocacy role. If proposals are put forth, they will be categorized as policy, ethics, academic/professional, or administrative). Administrative items will be directed to the appropriate NCA committees. Final reports will be decided by the Legislative Assembly.
      - Taskforce of pub policy platform.
        - Statements from NCA about what we "believe"
        - Taskforce is charged with keeping these statements fresh and timely.
        - Older policy statements that do not have direct relevance to the current time will be retired.
      - Resolution on clarification w job listings. Taken off table: Job listings through NCA would require announcing whether the institution offers or does not offer domestic partner benefits. While this resolution was retracted by the author given the Assembly's concerns about its application, it will be back next year, so individuals should consider whether their institutions would be able to give accurate report on this.
      - The Legislative Assembly passed a motion that would prohibit the 2nd Vice President from censoring language in program titles that may be deemed offensive. While Steven Beebe seemed amenable to working with authors to determine the extent to which language was necessary for a study's title, the legislative body did not want program planners to have any censorship power over author titles.
    - Budget: $3.4 mill budget total.
      - Kate shows slide about NCA's income/expense breakdown
      - Division budget: $660 – up $20 from last year.
      - 793 members as of March.
      - Of NCA dues, our division gets approximately $0.83 per person.
      - Total money given to the units of NCA, only $24,000.

- $660.73 on plaques bc of multiple authors.
    - Fundraising? Anything that goes in our budget, we have to spend in a year.
    - Kate will be on legislative assembly again bc it's a 3 year term
    - Proposals to change this dynamic?

- New Business
    - Reception
        - We don't have one this year. Last year, we had an anonymous sponsor for a small reception, but it is certainly cost prohibitive.
        - Is a reception a priority? Advantages/disadvantages?
            - Discussion w Mass Comm division to talk to publishers about sponsoring joint reception.
            - Mitchell McKinney noted that the division had discussions in the past and with the limited budget decided to reward scholarship via plaques.
    - Book Award Panel
        - Panels linked with book award are not particularly well attended.
        - This panel would take away from competitive papers/panel proposals
        - Do we want book award panel to be a priority (keeping in mind that we have moved book award deadline earlier)?
    - Amend Book Award Window
        - 3 submissions for book award this year.
        - All award windows are 2 years. But should we extend this window for book award because of the length of time needed to write a book?
        - No motions on the floor, so we will not change the 2 year window at this time. We'll will review the situation again next year.
    - By-law Review
        - Change them so they won't say "speech comm division"
        - Anyone interested in serving on the By-law Taskforce should see Kate Kenski.
    - Other new business?

Announcements

- New awards deadline: Change to February 15th 2012.
    - For previous calendar year. 2010-2011 articles for 2012 nominations.
- New part of website: members books send citation to Kristen Landreville: klandrev@owyo.edu
    - Citations APA style to website
- Diane Bystrom: Catt Center has research award. Due dec 1st.
    - Award 3500-5000 each year in pol and women.
    - Archive of women pol communication – 5th year anniversary. 800 speeches from 250+ women.

Election Results

- **Vice Chair elect: Sharon Jarvis (University of Texas, Austin)**
- **Nominating Committee:**
    - **Chair**: Rachel Holloway (Virginia Tech University)
    - R. Kelly Garrett (Ohio State University)
    - Lee Shaker (Portland State University)
    - Kristina Horn Sheeler (IUPUI)

- Richard Vatz (Towson University)

Awards

- Bruce E. Gronbeck Political Communication Research Award
  - To: Brian Taylor, JM university: presidential campaign rhetoric in an age of conventional politics.
- Roderick P. Hart Outstanding Book Award
  - Chair: Rita Kirk, Committee: Kathleen Hall Jamieson and Benjamin Warner
  - WINNER: Marwan M. Kraidy, U of Pennsylvania: *Reality Television and Arab Politics: Contention in Public Life* (2010, Cambridge University Press)
- Michael Pfau Outstanding Article Award
  - Chair: Jennifer Stromer-Galley, Committee: Lauren Feldman and Shane Semmler
  - WINNER: Natalie Jomini Stroud, U of Texas, Austin: *Polarization and Partisan Selective Exposure* (2010, Journal of Communication)
- Lynda Lee Kaid Outstanding Dissertation Award
  - Chair: Craig Smith, Committee: Talia Stroud and Danna Goldthwaite Young
  - WINNER: Mary Danis Brinson, University of San Diego: *Muslims in the Media: Intercultural Consequences of an Islamophobic Media System* (2010, U of California, Santa Barbara)
- Top Four Paper Awards – delivered at the panel
  - R. Kelly Garrett, Emily Lynch, & Erik Nisbet, The Ohio State U: *Undermining the Corrective Effects of Media-based Political Fact Checking*
  - Ryan M. Neville-Shepard, Indiana U-Purdue U, Columbus: *Agitating for a Voice: A Theory of Third Party Presidential Campaign Style*
  - Rico Neumann, U for Peace & Kate Kenski, U of Arizona: *Revisiting the Rigidity-of-the-Right Hypothesis: An Assessment of Ideological Polarization and News Media Use in the 2008 U.S. Presidential Election*
  - Brian Weeks & R. Kelly Garrett, The Ohio State U: *Assessing Belief in Online Political Rumors and Its Impact on Vote Choice*
- Top Four Student Paper Awards – delivered at the panel
  - Matthew Barnidge, Timothy Macafee, & Alexandra Rogers, U of Wisconsin-Madison: *Emergent Voices of Citizenship: The Relationship between Communication, Citizenship Orientation, and Political Participation in Colombia*
  - Kyurim Kyoung, U of Wisconsin, Madison: *The Making of Deliberative Citizens: Roles of Reflexivity and Relational Citizenship Identity*
  - Stephen Rahko, Indiana U: *Negotiating the Persona of Progress or the Rhetoric of Corporate Personhood*
  - Elizabeth Roodhouse, U of Pennsylvania: *A New Digital Divide? Generational Differences in the Effects of Niche News*
- Outstanding Service to the Division
  - Glenn Hansen, Political Communication Division Chair 2010
  - Danielle Wiese Leek, Political Communication Division Secretary 2010

Adjourn