

Teaching and Learning Council  
November Report  
2024

1. Council holds monthly meetings with excellent participation and attendance from all members.
2. TLC 2024 NCA Panels and Short Course
  - a. How can Communication scholars inform and influence the K-12 Media Literacy landscape? David Yastremski
  - b. Communication for Greater Regard: Practical Tools for Fostering Community in the Classroom Shauntae White
  - c. Teaching Students to Communicate More Effectively in an Increasingly Polarized World Jon Hess, David Yastremski, Qingwen Dong
  - d. Short Course with Virtual Learning Opportunity: Leveraging Generative AI in Communication Pedagogy for Greater Regard Qingwen Dong
    - i. The short course is not a TLC specific activity, but Qingwen Dong has generously lead TLC members through the development and submission of a short course for the past two years.
    - ii. VLO was held on September 27, 2024 with the highest attendance to-date.
    - iii. Mohammad Tajvarpoor, PhD presented on “Creating AI Augmented Courses”.
    - iv. Stefan Bauschard, M.Ed. presented on “Practical Applications: AI Possibilities in the Classroom”.
3. TLC Awards
  - a. TLC is responsible for reviewing four awards.
  - b. TLC members utilized the awards review process prepared by NCA staff.
  - c. Award announcements were submitted to NCA staff who edited the announcements prior to posting them; feedback regarding the announcements has been provided to the Executive Director.
  - d. TLC members reviewed the items in each award evaluation to improve reviews; award evaluative tools will be updated before next year.
4. Communication Pedagogy Grant Activity
  - a. Request for Proposals for Pedagogy Grant was completed and submitted to NCA staff.
  - b. Rubric for assessing Pedagogy Grant completed and submitted to NCA staff
    - i. Rubric was uploaded to the review platform and used to review grants 2024 grants.
  - c. Five grant applications were received and reviewed.
5. Advocacy Case Studies
  - a. Dane Claussen and Rachael Purtell provided TLC with cases.
  - b. Advocacy material development is ongoing.
  - c. Materials are in the TLC library.
  - d. Advocacy Case is highlighted in November NCA (Inside) & Out.
6. TLC would like to update the learning outcomes.

- a. [Learning Outcomes in Communication | National Communication Association \(natcom.org\)](https://natcom.org)
  - b. Working with NCA Staff to identify funding sources to support this effort.
  - c. Application for funding cannot begin until 2025 based on sources currently identified.
  - d. We need to identify other sources that will allow for larger funding awards.
7. NCA Doctoral Database
  - a. TLC members refined items on survey about information that will appear on the doctoral program webpages on NCA's website.
  - b. Provided feedback on survey results to NCA staff.
8. TLC is working with Kyle Rudick, CE Editor on a forum for Communication Education (CE) on "Rightwing attacks on DEI"
  - a. Jon Hess, PhD, is leading the effort.
  - b. The writing team has had multiple meetings and will commence writing following the election.
9. TLC chair met with Justin Danowski
  - a. A yearly calendar will be developed to help in understanding the workload of membership and chair positions.
10. Institute for Faculty Development (IFFD) was held at Duquesne University in July
  - a. TLC chair sought out opportunities with various institutions using her professional network.
  - b. TLC chair worked with Duquesne University faculty member Janie Harden Fritz to prepare proposal for IFFD.
  - c. TLC chair worked with Janie Harden Fritz to plan and execute IFFD.